

Service design

the social research unit at Dartington DARTINGTON LONDON GLASGOW

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Better outcomes for children through research, development and dissemination



Quick & dirty practical tool for understanding need and designing services

Pros

QuickHigh level of engagement of staffProvided reliable insights

Cons

Too much focus on the data
No method for consulting with the evidence to develop new services
Too much focus on process



Matching Needs & Services

the social research unit

- Understand need
- Engage practitioners/clients in the design process
- Determine potential impact
- Identify proven interventions
- Develop science-based innovations
- Estimate cost and cost/benefit
- Design for scale
- Develop manual & implementation plan
- Develop data dashboard
- Develop evaluation plan

Service design – key elements



- A way of thinking, not a method
- A shift from service to outcome
- A shift from process to activity

Service design – key points



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